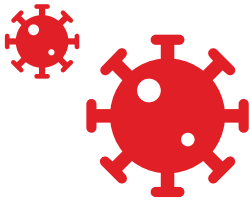


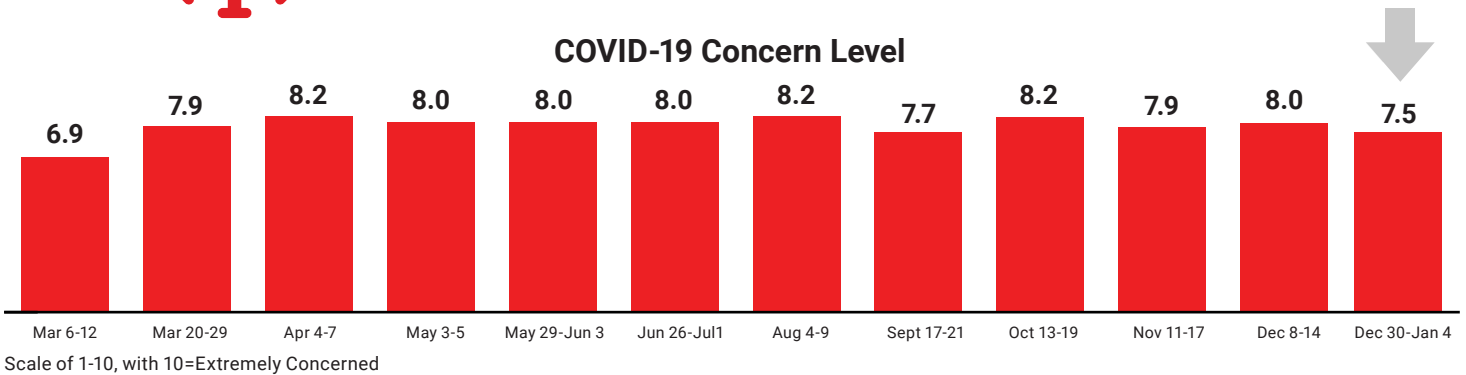
Grocery Shopping During the COVID-19 Pandemic

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Research conducted Dec 30, 2020-Jan 4, 2021

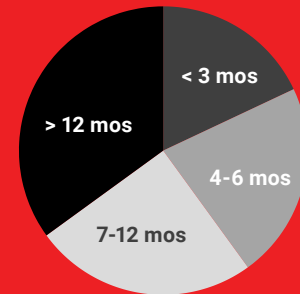


COVID-19 Concern May Finally Be Waning as Vaccines Roll Out



However, Shoppers Acknowledge We Have a Long Road Ahead of Us

35% think 'normal' is at least a year away

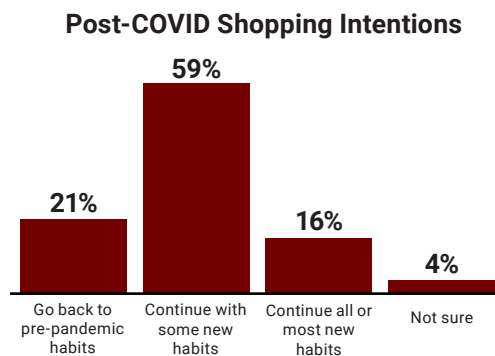


How Long Until We Are Back to Normal?

Shopping & Eating Behaviors Shifted Dramatically in 2020...



...and Many of These Behaviors Are Here to Stay



75% plan to stick with at least some new habits

What Will Be Most Important When Shopping Post-COVID?

- 1. Product Availability** 60%
- 2. Low Prices** 52%
- 3. Customer Safety** 42%

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