

Food Inflation causes decrease in dining out

The foodservice industry has been in turmoil due to the COVID-19 pandemic but is expected to rebound by mid-2024

FOOD INFLATION

Food inflation is at its highest level in 40 years, and diners are starting to cut back on eating out as they notice significantly higher prices.



EATING OUT



TAKEOUT AND DELIVERY

Packaging is important when ordering takeout! What's most important?

(sustainability is important to consumers, but it drops in priority when it comes to take out packaging)



Growth accelerated during the pandemic and now plays a significant role in food away from home. (Numbers quantify % of consumers participating in these in the last 3 months.)

Least Popular Takeout/Delivery Items

Most order the basics and leave the extras behind

- 1

2

3
- Soups

Desserts

Alcohol



PLANT-BASED FACTS

When dining out, diners who order plant-based options are loyal to plant-based, with 20% of them ordering it most of the time or always

